Business Plan Competition:

This competition aims at motivating students towards innovative business solutions in the form of a new product or service in any field of operation. Organising committee invites Business Plans for the same.

Eligibility

Students pursuing graduation or post- graduation are eligible for participation in the event.

Team Details

1. Each team should comprise of maximum two members.

2. A college can have multiple teams

3. A participant can't be a part of more than one team

4. One of the participants must register as **team leader** who will be the point of contact for all the

  Correspondence regarding the competition. Participation registration is mandatory for each member.

Event Format:

The event will consist of 3 rounds:

Round 1: Registration and submission of Executive Summary

Round 2: Shortlisting of Teams and submission of final PPT on the proposal

Round 3: Presentation of Final PPT on the Event Day

Rules of the Competition

Round 1

1. The team leader must submit the Executive Summary on the E-mail id: esummit@shivaji.du.ac.in by the **23rd January, 2019.**

2. The Executive Summary must cover the following points briefly (Mention **NA** wherever the point is not applicable or **DL** wherever details will be submitted later):

   a. The Business concept: the product or service proposed

   b. Prospects: The target market, the competitor analysis and sustainability of the business for the initial 5

      years

   c. Technical feasibility: Technological knowhow to be used to produce the proposed product or deliver the

proposed service

   d. Financial requirements: Amount of capital required, its sources and proposed allocation

   e. Profitability Aspect: projected sales, profits, cash and return on investment

   f. Legal Aspects: regarding formation, operation, Subsidy

   g. Social Responsibility Aspect of your Project

3. The shortlisted teams will be required to submit a PPT covering the above points in details

4. The proposal can be submitted and presented in Hindi or English, but the same medium should be followed throughout

5. All the points should be briefly stated inslides in bullet points

Round 2

1 It is mandatory for the shortlisted teams to submit the PPT covering the above points in details by the **6**[th] **February, 2019** on the E-mail id: esummit@shivaji.du.ac.in and register for participation in E Summit.

2. This is not an elimination round. All submitting teams (shortlisted in round 1) will participate in round 3

Round 3

Presentation of submitted PPT on 14th February, 2019 (detailed schedule shall be updated on summit website)

Awards

The winning team will be presented a running **trophy** along with attractive **Cash Prizes.**
All Participants reaching the 3rd round will be given a **Certificate of Participation**

Register at:
https://docs.google.com/forms/d/e/1FAIpQLSdEDP8CyhOrIgdSXAl6TZuSDRvtGwRZolqmR6pUl5csgI6EmQ/viewform?usp=sf_link

Important Last Dates

23rd **January, 2019:** Registration and submission of Executive Summary
30th **January, 2019:** Intimation of shortlisted entries
6th **February, 2019:** Submission of final PPT on the proposal
14th **February, 2019:** Presentation of final PPT on the Event Day

Registration fee (of Rs 500 for students) to be paid by Paytm at **https://paytm.com/education**

For Paytm payment follow these steps: (1)Click on the link https://paytm.com/education (2)Select Delhi – New Delhi (3)Select Delhi University (4)Select Shivaji College (5)Select New Registration (6)Proceed under General Fee (7) In Purpose Column fill :"For E-Summit Registration"

Contact Us

Email ID- **esummit@shivaji.du.ac.in**